

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Mentzer Media Services
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

Contract / Revision 143981 /		Alt Order # 08333268
Product PORTMAN FOR SENATE		
Contract Dates 07/28/16 - 08/01/16		Estimate # 3414
Advertiser Pol/R Portman/R/Senate/OH-A		Original Date / Revision 07/27/16 / 07/27/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agg Code TV12736	Advertiser Code 280	Product 1/2 316
Agency Ref 4341		Advertiser Ref 43391

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	07/29/16	07/29/16	M-F 4p-5p	4:00 PM-5:00 PM		1:00			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/25/16	07/31/16	----1--				1	\$1,200.00					
N 2	WHIO	07/29/16	07/29/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00			P-05		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/25/16	07/31/16	----1--				1	\$1,600.00					
N 3	WHIO	08/01/16	08/01/16	NewsCenter 7 6p	6:00 PM-6:30 PM		1:00			P-05		NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/01/16	08/07/16	1-----				1	\$2,600.00					
Totals									0.00				3	\$5,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/31/16	2	\$2,800.00	(\$420.00)	\$2,380.00
08/01/16 - 08/01/16	1	\$2,600.00	(\$390.00)	\$2,210.00
Totals	3	\$5,400.00	(\$810.00)	\$4,590.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

JUL26/16 16.16
*** WHIO-TV ***

BUYER	NAME	<u>ALLY</u>	RAMBO
SALES	PRSN	<u>PH-</u>	NICK WELTE

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DATE JUL26/16 16.16

PLS CNF THANKS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AGENCY IDB #1021

FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

ROB PORTMAN FOR SENATE

AGENCY EST# = 3414

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PROGRAM : ELLEN
ORD COM1: TARGET
CON COM1: ELLEN
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1	400P-500P	60	\$1,200.00	7/29	1	FRI	1
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REP HEADLINE# 8333268
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL26/16 16.16
 *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			600A-700A	60		\$1,600.00	7/29	7/29	1		FRI	1
PROGRAM : DAYBREAK EDT												
ORD COM1: TARGET 8 INDEX: 108. NIELSEN: 4.7												
CON COM1: DAYBREAK EDT												
3			600P-630P	60		\$2,600.00	8/1	8/1	1		MON	1
PROGRAM : NWSCENTER 6												
ORD COM1: TARGET 8 INDEX: 108. NIELSEN: 10.7												
CON COM1: NWSCENTER 6												
JUL/16			\$2,800.00	AUG/16		\$2,600.00						
											CONTRACT TOTAL	\$5,400.00
											TOTAL SPOTS	3

MARKET TOTALS \$9,818 WHIO 55% WDTN 30% WKEF 10% WRGT 0% CABL 0% WBDT 5%
 SVC- NSI
 DEMOS- RA65+*